

GREEN IS CARING. BE PART OF A GREENER AND HEALTHIER FUTURE.

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Green4C is a three-year project innovating and promoting nature-based health and social care through university-business alliances.

OUR PROJECT IN THREE STEPS:

JOIN

We have a wide network of innovators who can link your green care activities to the business world. Our network is formed by researchers and research institutes, public and private organizations, practitioners and social innovators and entrepreneurs.

— **What you will find: sustainable solutions and ideas, opportunities and internships, the right partners**

LEARN

Do you want to improve your social innovation and entrepreneurship skills? We provide training and support for professionals and students to develop and grow their ideas in Green Care.

— **What you will find: new research and development reports from studies on training needs, innovation and the market outlooks in Green Care sectors, example business models from best practices, training and learning opportunities.**

PRACTICE

Ideas alone are nothing without practice and learning is often complimented and improved through action: the Green4C project offers different programmes of highly innovative activities and events that help turn your Green Care theory into practice.

— **What you will find: the green care specialisation school, green care hackathon, business idea competition, specific guidelines and support.**

FOREST-BASED CARE

Forests not only help us connect with the wilderness, feel happy and energized but also offer suitable spaces to implement health promotion and prevention initiatives, activities for building self-awareness, self-confidence and social inclusion.

SOCIAL AGRICULTURE

A form of aggregation that allows the social and labor inclusion of marginalized and disadvantaged people through work and interaction in agricultural practices.



Enhancing and creating tourist products and services that focus on experiencing nature for health and well-being purposes, while keeping an eye on sustainable management practices.

GREEN CARE TOURISM

In urban areas green and grey infrastructure must coexist in harmony: activities such as community farming and gardening, green exercise and horticulture therapy can contribute to addressing health and well-being challenges brought by urban lifestyles.

URBAN GREEN CARE